

PROFILE

THE PALESTINIAN BUSINESS PROSPERITY CENTRE

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PALPRO
المركز الفلسطيني لتطوير وازدهار الأعمال
Palestinian Business Prosperity Center

ABOUT US

The Palestinian Business Prosperity Center (PALPRO) is a hub for entrepreneurial ventures and businesses, which are in need of integrated, innovative and prime business development services.

These services are provided through three pillars that cooperate at the Center to serve the beneficiaries as follows:

- Fabrication Lab
- Quality & Applied Research Lab
- Business Development Unit

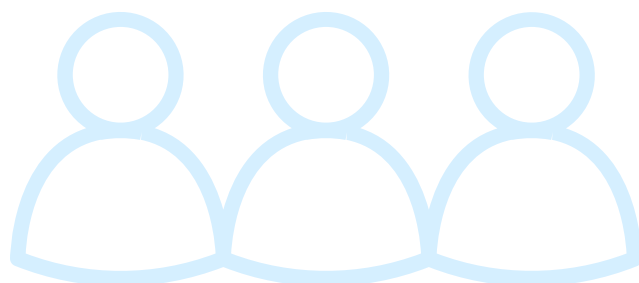
The Centre is equipped with the latest technology, labs and specialized dedicated teams, in addition to co-working and training spaces, all under one roof.



TARGET GROUPS

PALPRO channels its energy towards Agriculture and Food Processing sectors, due to their economic potentials, as well as the Centre's location in Jericho, which is part of the Jordan Valley. In addition, the Center devotes particular attention to youth- and women-led businesses.

- Micro, Very Small, Small, and Medium Sized Enterprises
- Startup
- Entrepreneurs
- Farmers
- Cooperatives
- JAIP's and Other Industrial Parks' Tenants
- Well-established Businesses
- Incubators and Accelerators
- Universities, Colleges, and Training Centers



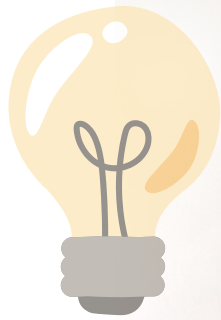
EMPATHIZE



DEFINE



IDEATE



EXPERTISE TO
SERVE, BUILD, AND
GUIDE BUSINESSES &
ENTREPRENEURS



Vision

To be a leading national provider of business development services in Palestine, generating significant economic impact and return on investment



Mission

To provide high-quality development solutions to businesses, in order to promote growth, profitability, innovation, productivity, efficient management, employment, and economic development.



Strategic Goal

Provision of high-quality services and innovative solutions to Agricultural and Food Processing sectors





OUR STORY

To revive Agriculture as a main economic sector in Palestine and contribute positively towards job creation, the Investment Promotion and Industrial Estates Agency (IPIEA), in close collaboration with the United Nations Development Programme (UNDP), initiated the establishment of PALPRO at Jericho Agro-Industrial Park (JAIP) in April 2020, funded by the Government of Japan.

The Center was established as a focal component of JAIP, to provide prime business development services, advance Agriculture and Food Processing sectors, promote export, and help businesses prosper.



من الشعب الياباني
From the People of Japan





EQUIPPED WITH ADVANCED MACHINERY

PILLAR 1. FABRICATION LAB

Specializes in product and packaging development, as well as production of prototypes and spare parts.



TURN YOUR IDEA INTO
REALITY

MAIN SERVICES:

- Product development, ideation, design, modeling, and prototyping
- 3D scan and 3D printing
- Spare parts production
- Packaging development





RESEARCH AND DEVELOPMENT SERVICES

PILLAR 2. QUALITY & APPLIED RESEARCH LAB

Specializes in quality and food safety testing to achieve compliance with national and international standards, in addition to Research and Development (R&D).



INNOVATE A NEW AGRO-PRODUCT

MAIN SERVICES:

- Chemical and microbial testing of agro food products
- Food/water safety and quality testing
- Research and Development (R&D)
- Packaging testing





EXPERTISE TO BUILD YOUR BRAND

PILLAR 3. BUSINESS DEVELOPMENT UNIT

Specializes in business advice, access to finance, feasibility studies, and export readiness assessment.

A photograph of two business people shaking hands, symbolizing a partnership or agreement. The image is overlaid with a blue banner containing the text 'ACCESS FUNDS AND FOREIGN MARKETS'.

ACCESS FUNDS AND FOREIGN MARKETS

MAIN SERVICES:

- Business Diagnostics
- Business Networking
- Business Advice
- Marketing & Communication
- Research & Quality Management



COACHING AND MENTORING

PALPRO offers training in different fields related to the work of the Center, such as:

Branding, Product and Package Development, Food Technology, Digital Fabrication, Marketing, Access to Finance and more.



Event Venues



ICT Lab



Meeting Rooms

COWORKING, OFFICE SPACE AND VENUES

PALPRO offers a wide range of selection of office and co-working spaces as well as venues for rent, in addition to free meeting rooms.

Moreover, within the facilities of the Center, an ICT lab, equipped with the latest technology, is available for hosting workshops,